

THE

PROMISES

WE

MAKE

2010 ANNUAL REPORT & REVIEW



FIGHT AIDS. LOVE LIFE.

Our lives. Our work. Our Promise.

The 2010 GMHC annual report is dedicated to the memory of Judith Peabody, a woman whose life was pledged to the care, support, and love of others. We honor Judy and all those who make the promises that sustain us and our community today, and without fail, tomorrow.



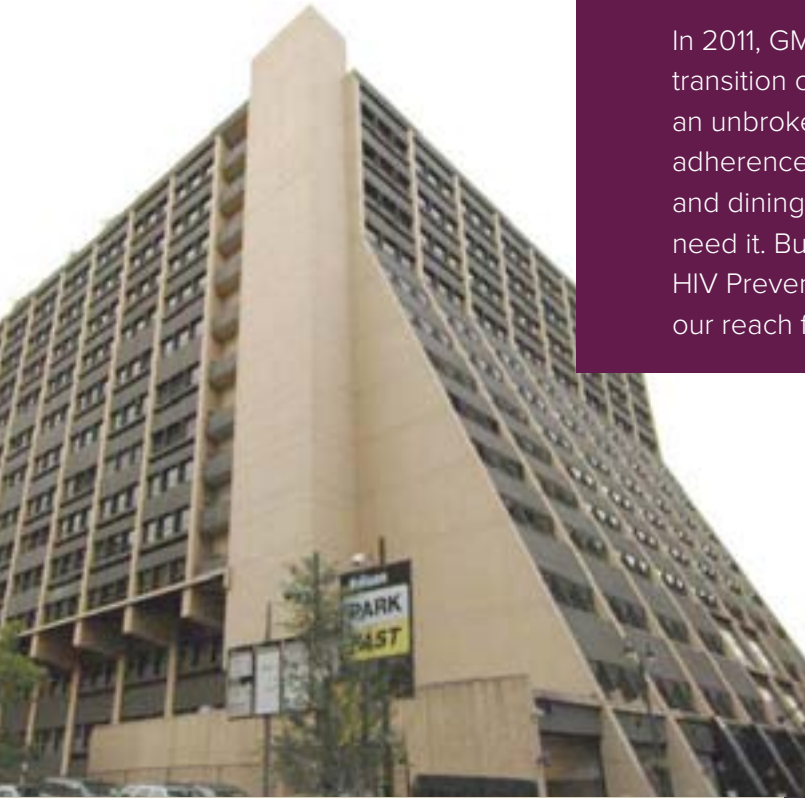
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The Promise of the Future

In 2011, GMHC will relocate to a new space on West 33rd Street. This momentous transition comes with more than just a new address. An open-plan office permits an unbroken continuum of care; our in-house pharmacy will improve treatment adherence and, in turn, the health of our clients; and a state-of-the-art kitchen and dining room will provide the highest levels of nutritional care to all those who need it. But our work doesn't cease at our door's threshold. Our new, dedicated HIV Prevention and Wellness Center on West 29th Street in Chelsea will extend our reach further still.



2011 and beyond:
446 West 33rd Street



1997–present:
119 West 24th Street



1986-1997:
129 West 20th Street



1982: GMHC's first home
308 West 22nd Street

Dear Friends,

For 29 years, GMHC has been in service of all those affected by HIV. And while the demographics of this epidemic have changed over these three decades, our commitment to uplifting the community of those affected by it is steadfast.

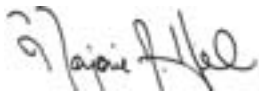
Ours is a community defined not by race, nor gender, nor sexual identity, but by the common promises we make to one another: The promise of inclusion so that no one faces these hardships alone; the promise of knowledge, to protect oneself and halt the spread of HIV; and the promise of compassion, replacing shame and silence with respect and dignity.

But reaching our community requires us to reach outward, for ours is a community within communities. And in order to successfully deliver life-saving messages and life-extending care, we must not and cannot wait for our community to come to us. Instead, we promise to extend our hands, to speak fluently and natively, and to meet our communities on their terms and in their neighborhoods with the tools and resources they need to protect themselves.

These promises compel us, embolden us, and remind us that our work is far from over. They are sacred commitments we make to honor the friends we've lost and the vibrant, diverse community we care for.

On this, the dawn of our 30th year in the fight against AIDS, we reaffirm these commitments and renew our promises. And we thank you for the generous support that makes keeping them possible.

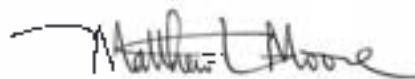
With our gratitude,



Marjorie J. Hill, Ph.D.
Chief Executive Officer



Odell Mays II
Co-Chair, Board of Directors



Matthew Moore
Co-Chair, Board of Directors



Our clients 2009/2010

Gender

Male	76%
Female	23%
Transgender	1%

Race/Ethnicity

Black	31%
White	31%
Latino	30%
Asian/Pacific Islander	3%
Other/Unknown	5%

Sexual orientation

Gay/Lesbian	56%
Bisexual	9%
Heterosexual	35%

Age

29 and under	19%
30–39	21%
40–49	33%
50 and over	27%

Residence

Bronx	14%
Brooklyn	20%
Manhattan	47%
Queens	12%
Staten Island	1%
Outside NYC	6%

The Promise to Act.



20th annual House of Latex Ball 2010

As HIV progresses, so must we. Each year we recommit ourselves to actively combatting its advance. For while our research activities offer insight, and our strategic plans prepare us, there is no substitute for action at this fight's front lines. No matter who is at risk nor where they live, we promise to be there. And to act.

Prevention

There was no cure for HIV in 1981. And there is no cure today. Although these last three decades have brought with them unimaginable advances in treatment and care, our greatest chance for stopping HIV once and for all remains the acts of prevention.

Prevention is at the heart of all we do. By empowering our friends and neighbors with this life-saving message, teaching those at risk how to protect themselves, and caring for those who are HIV-positive, we renew our promise of prevention each day.

Testing

In 2010, we expanded our mobile and on-site testing programs, making them ever more robust in higher-risk neighborhoods throughout the five boroughs. With 1 in 5 HIV-positive people unaware of their status, waiting for those most at risk to come to us isn't an option. Instead, we deliver the most important part of preventing HIV's progress — testing — directly to their neighborhoods.

At events attended by those at higher risk, including our own annual House of Latex Ball, we are there offering free HIV testing, risk-reduction counseling, and safer sex packets on-site, where they're needed most.



GMHC prevention materials at the 20th annual House of Latex Ball 2010

Care

For decades, the only care available to those with HIV was palliative. Today, many medications are available that can reduce viral load to undetectable levels. Although medication can be effective in the management of HIV, it cannot supplant prevention as our first line of defense.

GMHC has pioneered holistic caregiving as a proven means of prevention. When HIV-positive people are well cared for, emotionally supported, free of substance abuse, and properly nourished, their risk of transmitting the disease drops dramatically. Holistic care yields holistic health.

- This year, the Keith Haring Foundation became the sponsor of the newly named Keith Haring Food Pantry Program. Their generous gift of \$250,000 over the next five years will feed and nourish thousands of people living with HIV who struggle to maintain their health and well-being.
- While HIV's threat to a person's physical health is well known, its impact on mental health and addiction is under-publicized and under-studied. We provide mental health and substance abuse

counseling precisely because HIV is a condition that obeys no boundaries between the body, mind, and spirit.

- MOMS Pharmacy, the nation's leading pharmacy dedicated exclusively to those living with HIV, will join us at our new location on West 33rd Street and at the new HIV Prevention and Wellness Center. By providing medication fulfillment in-house, we greatly increase our clients' ability to adhere to their therapies and live longer, healthier lives.

Fawn Krieger, Jeff Rindler, Marjorie Hill, David Garza, and Julia Gruen at the naming of the Keith Haring Food Pantry Program



1 in 5

The ratio of New Yorkers who are HIV positive and don't know their status

The Promise of Knowledge.



Since the emergence of HIV in the early 1980s, we have known that silence about sex, sexuality, and sexually transmitted infections is both treacherous and deadly. Three decades later, history is repeating itself in an alarming manner. Bullying against gay teens has extinguished the lives of beautiful, promising youth. Public service announcements about HIV produced by local government have raised fear instead of awareness.

And so this year, we renew our promise to provide accurate, relevant, useful information to all those at risk so that no matter what social pressures and public messages they face, they are confident, self assured, and well protected.

"I Love My Boo" social marketing campaign in NYC subway car

Mrs. Ellen Norman, First Lady of First Baptist Church of Crown Heights

Outreach

I Love My Boo The "I Love My Boo" campaign shed light and love on one of the most under-served and yet most at-risk communities in our city: young gay men of color. After efforts that spanned years, GMHC successfully placed this campaign in the MTA's network of subways and buses, breaking the private silence and giving these young men the public voice they need and deserve.

First Ladies Care The church is a cultural and social hub for many communities of color. Yet it is in these very same communities, many of whose members are most at risk, where silence about HIV and safer sex practices is endemic. GMHC partnered with the civic leaders of these churches — their First Ladies — to deliver a message of empowerment and prevention through the most visible medium imaginable: paper church fans.

We're Not Taking It Lying Down Women have always struggled to confidently take control of their reproductive and sexual health. As HIV takes its ongoing, dire toll on women of color, empowering these women is critical. The "We're Not Taking It Lying Down" campaign delivers impactful, relevant messages specially targeted to this at-risk demographic. By building their self-esteem, we fortify their ability to protect themselves.



Education

For many who live with HIV, maintaining physical and mental health is only the first of many challenges they face. Completing their education and preparing for full-time employment is just as vital for their overall well-being. But there are few resources available, and with the many secondary complications associated with HIV, these basic goals can seem utterly out of reach.

Yet both our experience and our research prove that when those at risk lead productive working lives, they are better able to negotiate safer sex. And when those who are HIV positive are educated, employed, and thriving, they're less likely to transmit HIV to others.

Our GED courses, educational library, and college preparatory classes seek to close this service gap both for people at risk and those living with HIV. Clients who are ready to work can leverage our workforce development program which prepares them for the rigors of full- and part-time employment, improves their interview and job-seeking skills, and ensures their ability to utilize new technologies in modern offices.



GED class library



Professional clothing closet



Interview-skills training



Computer lab

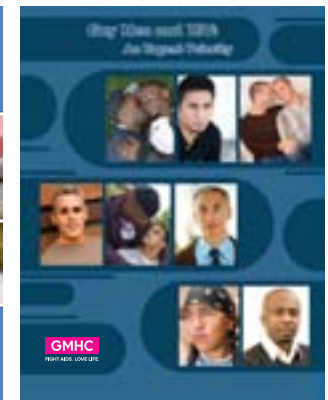
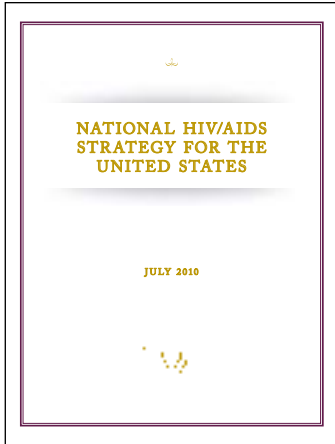
The Promise of Advocacy.

While our most visible work is found in the field, the research and policy-focused efforts carried out in our offices are just as vital in our fight against AIDS. The reports we issue in concert with other organizations have helped shape policy and law, and removed some of the biggest barriers to effective prevention and treatment resources.

National HIV/AIDS Strategy On July 13, 2010, the White House released the first-ever National HIV/AIDS Strategy, an initiative GMHC has long advocated. A sweeping strategic plan that coordinates the efforts of government and nonprofit agencies as well as faith-based organizations, labor unions, and businesses, the National HIV/AIDS Strategy delivers on the promise our government makes to care for its citizens universally. Our work continues in collaboration with the Obama Administration and our sister organizations to implement this extraordinary policy.

Growing Older with the Epidemic: HIV and Aging Nearly one third of all people living with HIV are now age 50 or older. With this emerging demographic comes emergent challenges for both those who live with HIV and the organizations who serve them. Our report on aging and HIV analyzed new epidemiological data, detailed social issues, and provided public health solutions with regards to this hitherto unstudied population.

Gay Men & HIV: An Urgent Priority HIV leaves no at-risk population untouched. Despite its terrifying progress into new demographics each year, those that preceded still face its effects. Our report emphasized the critical condition of men who have sex with men with respect to new HIV infections and offered innovative, effective ways to stop its progress. By underscoring the immediacy of HIV's threat and documenting its continued prevalence in this population, we ensure that those who were first affected are not the first forgotten.



The Promise of Yesterday.

A building can make no promises. An organization, on paper, cannot fulfill any moral obligation. And no strategic plan can uplift a life by itself. GMHC is, first and foremost, a community. Our employees, our volunteers, our clients, and our donors are united by the promise we all make to work tirelessly, fight fearlessly, and care for one other unsparingly. We pay tribute to one another by renewing that promise and by celebrating the lives and work of some of our most-cherished friends and family members.

Judith Peabody was a woman who could have easily led a life free from hardship and struggle. Instead, she dedicated it to the service and care of others.

At the age of 20, while her mother believed she was taking French lessons, she was secretly volunteering at a center for wayward youths. In 1967, she and her husband founded a rehabilitation home for heroin addicts in Harlem. But it was in the early 1980s, when a friend succumbed to AIDS long before it became a cause célèbre, that she became one of the most tireless, selfless, dedicated members of our community at GMHC.

While most of the nation still feared sharing drinking glasses with AIDS patients, Judy was generous with her affection for all those living with HIV. As her her peers enjoyed lives of comfort and leisure, she sat side by side with other volunteers at GMHC stuffing envelopes and raising vital funds.

Judy moved with what seemed to be effortless grace between the highest tiers of New York society and communities of the downtrodden, underprivileged, and underserved. Her philanthropic activities and financial generosity improved the lives of countless people living and struggling with HIV and AIDS. However, it was the personal relationships she cultivated with such care that is missed most by the people who remember her gentle touch, kind words, and fearless dedication.



Judith Peabody

Judy's life was the rarest confluence of kindness, influence and generosity. Although she will be missed in innumerable ways by all of us, her enduring and selfless spirit will forever be part of the lives of all those affected by HIV.

We were, for many years, the beneficiaries of her generosity. And today, we are proud stewards of her memory.

The Promises of Yesterday. The Promises of



Shacazia Brown

“I was 23 when my mother died of AIDS,” Shacazia remembers. “Then it was just me and my three little brothers.” On a salary of \$10 per hour, Shacazia raised her brothers herself, all of them under the age of 13 at the time of her mother’s death.

“We were left behind by this disease...even though we weren’t infected by HIV we were still victims of it.” Every year following her mother’s passing, Shacazia walked in GMHC’s AIDS Walk New York. After her brothers were old enough to care for themselves, she had a realization, “I had all these donors and volunteers who had helped me raise money for the AIDS Walk. And one year, I looked around and realized that there were women and children just like me, and there wasn’t enough help to go around.”

And so, after the death of her parent and raising a family before she was an adult herself, Shacazia founded SOMWA (pronounced “someway”): Survivors of Mothers With AIDS, an organization dedicated to supporting and serving children and families who have lost their mothers and their way.

“In 2009, I approached GMHC about hosting a holiday party for the families affected by HIV/AIDS. I took care of all the details: getting sponsors for all the food, organizing activities, and securing donations of thousands of dollars worth of gifts for the kids. I wanted to make sure that all these children would have someplace to go and a present to open, even if their mothers were gone or too sick to care for them.”

Today, SOMWA is a veritable army of volunteers and donors, many of whom supported Shacazia during her first AIDS Walk. It provides families with necessities, social events, and group activities to help heal relationships and provide a critical foundation for these families’ futures.

“If anything good can come out of this epidemic, it’s seeing a community come together and watching people help one another,” said Shacazia. “That’s how I fight AIDS.”

Tomorrow.

Jim Lister has been an activist since the late 1970s. But after his HIV diagnosis in 1989, it was seven years before he himself could ask for help. “I ran a successful catering business for 25 years. I couldn’t get my head around having to depend on other people for help. There was just too much shame.” Filing for disability years later affected him deeply. “I had to come to terms with the fact that this was part of my life. I was living in poverty, on a budget of less than \$11 a day, and all because I happened to be ill.”

What began as a source of embarrassment and denial for Jim became a source of resolve and empowerment. Soon after his first visit to GMHC, he became an active volunteer and a leader among his peers. “GMHC offered me a community of my own. I had found a place where I belonged and people whom I could trust.” The understanding and care he found at GMHC rekindled his activism. In a short time, he went from volunteering in GMHC’s kitchen to leading initiatives in our Action Center.

Jim did whatever was necessary to bring to light the everyday hardships faced by people living with HIV. “I’ve driven GMHC’s Action Center team to Albany more times than I could count,” said Jim, who got his commercial driver’s license just to allow GMHC policy staff to work while on the road. “I’ve chewed off the ear of anyone who would listen, including governors, state senators, and CEOs.”

Jim’s unending commitment to raising awareness among those with the power to affect change is legendary in the halls of GMHC. His most cherished memory, however, wasn’t a meeting with former Governor David Paterson nor watching policy slowly change to improve the lives of people with HIV. It was a short exchange with another GMHC volunteer, Judy Peabody.

“I took her hand and I looked into her eyes and I said, ‘Thank you for everything you’ve done.’” And she took his, and looked back at him and said the very same in return.



Jim Lister

The Promises of Yesterday. The Promises of



Jaszi Alejandro

In 2002, while most high school students were dreaming of college, Jaszi was struggling with homelessness. Ostracized by his family because of his sexuality and rejected by many of his peers because of his mixed ethnicities, he sought refuge in New York City's house-and-ball culture. "I had friends there. I was accepted there. And I also met my first true love at a ball," Jaszi remembers. But he also recalls a lack of open dialogue and forthrightness when it came to sex. "We didn't talk about AIDS or safer sex...balls were about feeling good and talking about HIV wasn't part of the agenda."

By 2005, Jaszi was HIV positive, homeless and lost. "I had volunteered at GMHC before I was positive. I knew it was a safe place. So I went back and asked for help. There was a community here. People I had stuff in common with who I'd never expect; guys much older than me who understood what I was going through. And young men, too, who were dealing with the same kinds of issues I was, and who were willing to talk about it. That's what inspired me."

Armed with renewed confidence and the support of GMHC's holistic wellness, education, and nutrition programs, Jaszi committed himself to staying healthy and raising awareness about HIV among his peers. He told his story boldly, often to those who would have preferred not to listen. And he enlisted the support of other young men just like him to help spread knowledge, information, and empowerment throughout the ball scene.

Jaszi now works at GMHC full time, performing outreach activities, developing social marketing campaigns, and providing a safe place for young people who are just as he was: at risk, overwhelmed, and ignored. "I know I can do better for them than what was done by me. That's what motivates me and that's why I'm at GMHC."

Tomorrow.

“Keith had dedicated himself and his work to fighting AIDS long before his own diagnosis in 1988,” said Julia Gruen, about her friend and mentor, Keith Haring. “But after he found out he was positive, things changed for all of us in the studio.

“Keith was a big celebrity at the time. He was friends with Madonna. He was friends with Françoise Gilot, who was Picasso’s widow and the wife of Dr. Jonas Salk. Keith’s work was well known and celebrated around the world. And yet even with his fame and these connections, there was little he or any of us could do except watch him struggle with this horrible, frightening disease, and eventually die from it.”

But before he did, he asked Julia to lead the organization that bears his name, The Keith Haring Foundation.

Since Keith’s passing, The Keith Haring Foundation has focused on the immediate, emergent needs of those living with HIV as well as children facing poverty, disease, and other hardships. “Keith wanted to make sure we had a direct impact helping people. If someone’s cupboards were bare, he wanted to fill them.” And that is exactly what Julia and the Keith Haring Foundation have done with their unprecedented gift to GMHC’s food pantry program.

“It’s the largest single gift we’ve ever made to an HIV services organization. And we chose GMHC because it has always been on the very front lines, at the forefront of helping people who need it most.”

Thanks to the Haring Foundation, the newly named Keith Haring Food Pantry Program will feed thousands of people who must often choose between their medications and nutritious meals. In doing so, we proudly fulfill both the foundation’s mission and Keith Haring’s own legacy.



Julia Gruen

Our Promise, Renewed.

Our donors are our partners in the promises we make. For while our hearts and minds make and remake these promises with each new day, we could not fulfill them without your generosity.

As we enter our 30th year and the fourth decade of this epidemic, we honor and thank the members of our President's Council and Friends for Life, whose annual contributions make all of our work possible. The lists that follow reflect gifts made between July 1, 2009 through December 31, 2010.

President's Council

\$500,000+

Joan H. Tisch*

\$250,000+

The Keith Haring Foundation

\$100,000+



FORD FOUNDATION



American Express Foundation
AVAC: Global Advocacy for
HIV Prevention

Estate of Walter J. Brooks
Fiona and Stanley Druckenmiller
Estate of Robert G. Grimaldi

Estate of Marion B. Hutner
Estate of Martha B. Leigh
Estate of Judith Peabody

* special-initiative funding

\$50,000+

Bloomberg



Gap Inc.



Anonymous
Bank of America Foundation
Lawrence B. Benenson
Estate of Merce Cunningham
The Educational Foundation of America
Estate of Angela L. Elliot

Brian McCarthy*
May and Samuel Rudin Family Foundation, Inc.
Jeffrey B. Soref*
Henry van Ameringen
Wachovia Wells Fargo Foundation

\$25,000+



THE SHELLEY AND DONALD RUBIN FOUNDATION



Aetna Foundation
Joseph Arena and Dr. Thomas D'Eletto
Credit Suisse
Deutsche Bank Americas Foundation
The Hagedorn Fund
Carl Jacobs Foundation*
Leslie Fay Pomerantz

Estate of Peter H. Reiche
Mickey Rolfe and Bruce Tracy*
Shelley and Donald Rubin Foundation
Fiona and Eric Rudin
The Ted Snowdon Foundation
Stonewall Community Foundation

Friends for Life

\$10,000–\$24,999

Joseph and Sophia Abeles Foundation
Allion Healthcare, Inc.
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Black AIDS Institute
The Morton K. & Jane Blaustein Foundation, Inc.
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CFDA Foundation
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Jeff Damens
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Jean and Louis Dreyfus Foundation, Inc.

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Mitzi and Warren Eisenberg
Estate of Lillian J. Epps
Jody Falco and Jeffrey Steinman*
Food Network
Gillian S. Fuller
In memory of Gino Piserchio
Gill Foundation
Goldman, Sachs & Co.*
Jerry Herman
High Style Deco
Steven L. Holley
Estate of Earl K. Holstege
Insignia Title Agency
Rona F. Jaffe Foundation
The J.P. Morgan Chase Foundation
Laurie Kayden Foundation

Kramer Levin Naftalis & Frankel, LLP
Peter B. Lichtenhal*
Liz Claiborne Foundation
Thomas S. McArdle
Terrence Meck – The Palette Fund
MZA Events, Inc.
Dr. Martin A. Nash
Estate of Martin J. O'Neill
OraSure Technologies, Inc.
PFLAG New York City
Polo Ralph Lauren Foundation
Estate of Stanley Posthorn
Protravel International, Inc.
Raymond Family Foundation
Carolyn and Stephen Reidy
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Barbara H. Stanton
Sullivan & Cromwell
Target
The TJX Foundation, Inc.
Joy A. Tomchin*
Toyota Motor Corporation Services of North America
Joseph Tringali
UBS
Verizon Foundation
Whole Foods Market
Malcolm H. Wiener
Peter S. Wilson and Scott K. Sanders*
C. R. Wishner
In memory of Lorraine Wishner
Robert G. Zack
Judith Francis Zankel

\$5,000–\$9,999

Anonymous (2)
Andrew Baker & Ward Auerbach
Mark A. Bavoso
Mark Benhar
Bioscrip, Inc.
John N. Blackman Sr. Foundation
British Airways
BTIG, LLC
Juliet Cain*
Calamus Foundation
Chembio Diagnostic Systems, Inc.
Cleary Gottlieb Steen & Hamilton, LLP
Cornelius Family Foundation
Anthony Cunanan Photography
The Helen and Philip Delman Foundation
Diane von Furstenberg Studio, L.P.
William W. Donnell
Estate of Philip M. Eisenberg
Entertainment AIDS Alliance
Florence Tyson Fund for Creative Arts Therapies

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Gilt Groupe, Inc.
Seth Grosshandler
Herrick, Feinstein LLP
Anne Hollander
Brian G. Huchro*
Derek and Leora Kaufman
In honor of Robert Bank and Alan Cohen
Estate of Robert M. Kern
F. Gary Knapp
Lehr Construction Corp
David A. Levine
Peter C. Lincoln
Lycee Francais de New York
The Mailman Foundation, Inc.
The McGraw-Hill Companies
James J. McInerney & Gary R. Fafard Foundation
Frank L. Miceli
Mitchell & Titus
Nestle Waters North America

New York Stock Exchange Foundation, Inc.
Dion Oglesby
Judith and Samuel Peabody
Pershing LLC
Pfizer, Inc.
Quest Diagnostics, Inc.
Satori Laser Hair Removal
Mary C. and Gary Savage
John E. Schumacher
Sequoia Fund, Inc.
Clara and Richard Serra
Gil Shiva
In memory of Judith Peabody
Barry Skovgaard and Marc Wolinski
Society Of Illustrators, Inc.
Michael W. Sonnenfeldt
Sonnenschein Nath & Rosenthal LLP
Spot and Company of Manhattan, Inc.
Jane Stine and R.L. Stine
Michael A. Stocker
Strativa Pharmaceuticals

Kendall Thomas
Urvashi Vaid and Kate Clinton*
Thomas von Foerster
Jan K. Weil
Bill and Anda Winters
YMCA of New York



Savor honorees Yvette Burton and Ted Snowdon

\$2,500–\$4,999

Anonymous (8)

Joan and Robert Arnow

In memory of Jonathan Wentworth

Christopher A. Austopchuk

In honor of my colleagues at

*Sony BMG Music Entertainment
and J. Records*

Wendy and Frederick Bachman

Paris R. Baldacci and Andrew S. Dolkart

Melissa and Daniel Berger

Sybil Bernstein

Mark A. Bleier

Steven Buchman

John R. Chism

Alexandra and Steven Cohen

Jamie Drake*

John Ehrhardt

Mark J. Fidelman

David and Sarah Fischell Foundation

John S. Fitzgerald

Flowers Family Foundation

Judith Gluckstern

In memory of Michael Palm

Esther Hahm

R. Russell Hampton

Michael C. Harwood

Jim and Sandy Healey

Robert C. Hickman

Steven Horak

Robert Price Jepsen

Detlef Kamps

Michael J. King & Ronald J. Dellapina

David L. Klein Jr., Foundation

In memory of Harold Feldman

Lotte Kunstler

Christian J. Leighton

Gordon Linoff and Giuseppe Scalia

Steven L. Lisker

Robert Lurie

Laura L. MacLeod

Odell Mays, II

Gary W. Meyer

Richard K. Moore

The Alan Morton Foundation

Kathleen A. Nath

In memory of Tim Morrissey

Joseph C. Nicosia

Isabelle and Charles Osborne

Frederick Peters

Nancy and Frank Pierson

Jeff F. Richardson

In memory of Judith Peabody

James B. Saakvitne and Daniel Chow

Randal Savage

Eric J. Schumann

Randi and Eric Sellinger Foundation, Inc.

Mark Solda

The Storr Family Foundation

David A. Strawbridge

William M. Tomai and John Eric Sebesta

Marcello Vaccaro

John Vlachos

In honor of Rene Tixler

Janet Weinberg

Robin Willner

Robert Wilson

Andrea Woodner

Cindy Workman

Marc P. Zemsky

In memory of Patrick Lombaro



Lawrence Benenson and Bismark Irving
at Savor

\$1,000–\$2,499

Jane E. Aaron

Sarah E. Adams*

Julie M. Allen

Chris Ambs and Scott Clearwater

Helen and Paul Anbinder

Marilyn Annan

Anonymous (17)

Anonymous

In memory of Ida B. Wittlinger

Marcelo W. Araujo

Ellen L. Asher

Steven Axelrod

Susan E. Babbitt

Gary Baker

Meredith M. Ball

Robert E. Bank and Alan Cohen

George Basta

In honor of Douglas A. Basta

Peter G. Beck

Michael J. Berglund

Susanna Bergtold

Louella Berliner

Claire Bernardo and David Ratner

James Bigwood

Frederick M. Bohem

Virginia R. Bonaro

Louise Bourgeois

John E. Bowenkamp

John F. Bradley

Richard Brecht

Evelyn Britt

J Arthur A. Brost

Constance A. Brown

C.A.L. Foundation, Inc.

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Franklin Carmel

Luceil D. Carroll

David A. Castleman

Marcy and Leona Chanin Foundation

Don Chew

In memory of John T. Patterson

Nikolaus Christmann

Gisele G. Clark

Beth A. Cohen

Fraser H. Conlon

Fred Cooper

Mary L. Cooper

Christopher D. Corsico

John J. Coyle

Patricia Crown and Anthony Radice

Richard L. Cutter

Scott Davis

Kate Delacorte

Frank Dix

Estate of Mary Dooling

George C. Doomany, Jr. and

Norman P. Goldblatt

Paul W. Douglas

Randall Drain

Douglas O. Drake

Roy DuBois

Frank Duff, M.D.

J. Christopher Eagan

Lester Edelstein

In memory of Gustavo C. Ojeda

David Ellenbogen

Arden Epstein

Edward N. Epstein

Marcus R. Escobedo

Joseph Evall and Rich Lynn

Dana Buchman Farber and Tom Farber
 Susan B. Farmer
 Tony Feher
 Dean R. Feldman
 Pauline and Lawrence Feldman
 Richard F. Ferrari*
 Sabina Fila
 Michael J. Fine
 Esther Fortunoff Greene
 Nora Freeman
 David A. Fricke
 Ruthellen Fried
 Mr. and Mrs. Howard Friedel
 Robert Fullilove*
 Robert Funk and Bill Weber
 Robert M. Gallagher
 John M. Genova
 Nancy N. Gibbs
 James E. Gibson
 Ari Ginsburg
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Council of Fashion Designers of America Executive Director Steven Kolb, Bank of America's James DeRosier, and Stan Herman, former board member and former CFDA President, at Fashion Forward 2010

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ANOTHER AMERICAN: asking and telling

GMHC hosted an evening performance of “Another American: Asking and Telling,” a topical and moving exploration of gays and lesbians in the

U.S. military. This timely play referred to issues of silence and shame — two major problems which help stigmatize those with HIV/AIDS and can lead to increased infection rates. Special thanks to Darryl Roth for making the DR 2 Theatre available, and to Marc Wolf for his remarkable performance and donating part of the proceeds of the play’s run to GMHC.

Allies

\$500–\$999

Richard P. Adams
 Meredith Adler
 Elaine A. Anderson
 Sue Anderson
 Anonymous (17)
 Jeffrey T. Apter
 Dennis A. Aquino
 James Babcock
 Henry L. Baker
 Veronica Baker
 David Ballon
 Joseph Baran
 Spencer Barksdale
 Marc L. Baum
 Stella Bean
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In honor of Thomas O. Davies

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David Dougherty
Edward Dullea
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In honor of Jobriath Boone

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Leslie Fay Pomerantz

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Barbara Friedberg
Ann Furtado
Randy P. Gage
Patrick Gallagher
Richard Gallichio
G. Ethan Galvin
Claudia L. Ganz
Stavros Garger
Alexis Gelber
Jackie D. Geller
Maison Gerard

Gregory C. Gibson
Thomas Gibson
Barbara Gilroy
Gary H. Glaser

In honor of Mr. George Forbes

Madeline Glick
Roger J. Goebel
Thomas P. Gormley
Theodore S. Green
Emily Grishman
Mary R. Guettel
Elizabeth A. Gutman
Joseph L. Halbach
Joyce B. Hamel
Roy Hamilton
Dorothy G. Hanson
Lawrence D. Harter
Jonathan Haye
Mary P. Healy
Janet Heettner
Anthony Heilbut
DeLene Hency
Michael Heyer
Elizabeth Hofsas
Steven Horn
Ketrina Hoskin

In memory of

Kendall D. Hoskin

Margaret A. Howard
Paul D. Huang
Robert L. Hudson
Ivan Hurwitz
David B. Hyman
Lynne Hyman
Masayoshi Itoh
Zeljko Ivanek
William Jackson
Christopher Jansen
Stephen Jeffries
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Judith Peabody

LGBT and GMHC History @ The NYPL with special guest Tony Kushner

Archival material dating from the early days of GMHC was placed on public display for a special exhibition at The New York Public Library on September 22, 2010. The Library's LGBT Collections—which house all of GMHC's archives—constitute one of the most comprehensive LGBT collections in the world. That evening, GMHC held a reception underwritten by board member and longtime donor Jody Falco and her husband Jeffrey Steinman. After a welcome from the Library's President, Paul LeClerc, and the Co-Chair of the LGBT@NYPL Committee, Carey Maloney, the guests were treated to trenchant remarks from playwright and activist Tony Kushner, who challenged all those present to continue working to end the AIDS epidemic.



Hermes Mallea, Tony Kushner, and Carey Maloney

Ursula Lowerre
*In memory of
 Judith Peabody*
 Leola A. MacDonald
 Matthew Madden
 J. Patrick Mahoney
 Ronaldo Maia
 Howard M. Maisel
 Marlise Malkames
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 Marie Maresca
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 In honor of Dan Evans
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 Gregory J. Medeiros
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 Linda Meyers
 Abbott Miller
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 Matthew Mitchell
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 Antonie Neiger

William Ness
 Robert Newbury
 Otto Nielsen
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 Tommy*
 Edward A. Nol
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Marjorie Hill with former board members Jim Pepper, Joy Tomchin, and Hal Moskowitz at the New York Public Library

Partners in Planning

Partners in Planning is a recognition society honoring individuals who have established a legacy gift for GMHC in their wills or estates. We are deeply grateful to the group of partners below for including

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David Blond, Patricia Field, and Philippe Blond

Fashion Forward

Fashion Forward, presented by Bank of America, featured top-designer looks from Diane von Furstenberg, Anna Sui, Yigal Azrouel, Richard Chai, Simon Spurr and Narciso Rodriguez.

The fourth annual Fashion Forward took place on Monday, November 8 at the Metropolitan Pavilion. Presenting sponsor Bank of America, along with the Council of Fashion Designers of America, style icon Diane von Furstenberg, and a roster of other notables joined forces to celebrate the fashion industry's long-standing commitment to fighting the HIV/AIDS epidemic.

Fashion Forward has long been a salute to the industry's most talented designers. The 2010 fall show featured an all-star designer line up which included: Yigal Azrouel, Richard Chai, Diane von Furstenberg, Narciso Rodriguez, Simon Spurr and Anna Sui. Simon Spurr touched on

the meaning behind showcasing his latest styles at Fashion Forward, stating, "It is my honor and privilege to continue to support the fight against HIV/AIDS. GMHC is at the forefront of this fight and continues to support individuals who are affected by this life-altering illness to live a more fulfilling and prosperous life."

Tim Gunn, from Lifetime TV's "Project Runway," returned once again to fulfill his role as host. The evening included a cocktail reception with live and silent auctions, and a full runway presentation featuring some of the hottest models the industry has to offer. Notable attendees included: Kelly Bensimon, Jill Zarin and LuAnn De Lesseps; Lydia Hearst, David and Philippe Blond, Wendy Williams, Deborah Cox, Wynter Gordon, Patricia Field, Jeffrey Costello and Robert Tagliapietra, Jack Mackenroth, Steven Kolb, Mike Ruiz, Mickey Boardman, Peter Davis, Luigi Tadini, and socialite Michelle Harper.

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Bank of America

2010 Presenting Sponsor \$40,000

Bank of America

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Council for Fashion Design of America

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Insigna Title Agency
Tim Gunn

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2010 Prêt-à-Porter Sponsors \$5,000

CCS
Diane von Furstenberg Studio, L.P.
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Marjorie Hill, Jeff Barker of Bank of America, Wendy Williams, and Tim Gunn, at Fashion Forward 2009

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House Tours On September 12, 2009, 85 donors and friends joined GMHC for house tours in Southampton and Water Mill, Long Island. We are indebted to all those who generously opened their homes and gardens to us for the event — Missy and Rocco Basile, Jan Cowles, Mark Epstein, Jack Person and Adam Leskinen, and Barry Skovgaard and Marc Wolinsky. The beautiful day ended with lunch at Savanna's in Southampton.



The home of Missy and Rocco Basile



The home of Barry Skovgaard and Marc Wolinsky

Savor

On Monday, March 8, 2010, GMHC and event chair Ted Allen of Food Network’s Chopped hosted Savor, GMHC’s annual culinary fundraiser at Gotham Hall. The glamorous evening began with cocktails and a silent auction, followed by a decadent four-course dinner and Passing the Whisk: a fast-paced, culinary relay featuring the star-chef judges from Food Network’s “Chopped.” Participating chefs included: Amanda Freitag of The Harrison, Alex Guarnaschelli of Butter, Marc Murphy of Landmarc, Aaron Sanchez of Paladar, Chris Santos of Stanton Social, and Geoffrey Zakarian of The Lambs Club.

Some of New York’s most high-profile names in theater, philanthropy and the culinary world stepped out to support the evening’s honorees and long-time GMHC supporters—Dr. Yvette C. Burton, Senior Global Business Development Executive for IBM, and philanthropist and theatrical producer, Ted Snowdon—for their ongoing dedication to the fight against HIV/AIDS.

More than 480 guests attended, raising nearly \$500,000 in support of GMHC’s care services, HIV prevention, and advocacy efforts, including its Meals Program which addresses hunger by providing



Aaron Sanchez, Alex Guarnaschelli, Ted Allen, Geoffrey Zakarian, Chris Santos, Marc Murphy, and Amanda Freitag

warm meals, nutrition counseling, and a food pantry to thousands of low-income New Yorkers living with HIV and AIDS every year. At the end of the night, guests received a Savor cookbook, which included recipes from the evening’s chefs and other GMHC supporters including Bethenny Frankel, Tim Gunn, Liz Smith and Joan Tisch.

Sous Chef Sponsors **\$25,000**

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Anonymous

Pastry Chef Sponsors **\$15,000**

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AIDS Walk New York 2010

At GMHC's 25th annual AIDS Walk New York, held on Sunday, May 16, 45,000 walkers raised \$5.7 million. This milestone year was commemorated with a post-walk reception at The Central Park Boathouse, where long-time supporters and activists gathered to honor and reflect upon a quarter-century of hard-won progress against the epidemic. Since its inception in 1986, AIDS Walk New York has raised more than \$116 million for GMHC and dozens of tri-state area HIV/AIDS organizations.

AIDS Walk Top Star Walkers

Star Walkers play a major role in the continued success of AIDS Walk New York. We thank them and applaud their outstanding fundraising achievements. The following walkers each raised \$2,500 or more, and together raised an extraordinary \$1.3 million for the fight against AIDS.

\$50,000+

Jeff Davis

\$20,000 – \$49,999

Raul Argudin
Rita Fischer
Francine Goldstein
Sam Gonzalez
Amanda Shepherd

\$10,000 – \$19,999

Karen Buglisi
Craig DeThomas
Julia Gruen
Ray Hagg
Tyler Helms
Bill Hoffman
Tallulah Hubbard-Tripi
Ian Jopson

James Matte
Monkey Militello
Doug Nieters
David Smith
Tim Tareco
Andrew Sendall
Anthony Zelig
Glenn Zuraw

\$5,000 – \$9,999

Pedro Alvarado
Jeffrey Apgar
David Berman
Patrick Bocco
Todd Buchanan
Karen Casiano
Samuel Charney
Deborah Cohen
Kenneth Cooke
Barbara Crafton
Diana Davis
Nicole Douillet
Katherine Ensslen
Hillary Exter
Steven Fischer
Michael Gabriel
Joey Giuntoli
Dean Haglin
Michelle Haley
Marjorie Hill
Holly Hutcheson
Valerie Imbleau
Eric Jennings
Guillaume Jesel
Stephen Keefe
Toni Lakis
Carron Leon
Anne Lyons
Mark Milstein
Alain Montour
Javier Morgado

Cindy Muth
Patrick O'Donnell
Paula O'Neill
Matthew Ossenfort
Alexis Page
Michael Pennock
Osvaldo Perdomo
Robert Rich
David Roth
Brenda Segel
Melissa Sperau
Sarah Stamboulie
Martha Stark
Lawrence Sullivan
John Vasconcellos
Michael Watts
Janet Weinberg
Julie Wong



An extraordinary \$300,000 contribution from Duane Reade helped us top \$5.7 million

\$2,500 – \$4,999

Edyth Alexander
Rolando Alvarez
Matt Amore
Michael Armstrong
Gina Artese
Carlos Avila
Carl Barbato
Alison Barber
Pamela Barr
Barrie Bates
John Baumgartner
Christopher Beck
Elaine Benov
Damon Bishop
Andrew Bohnker
MaryJane Boland
Michael Bolger
Pamela Brown
Bruce Brown
Dawn Buchenholz
Terry Callaghan
Didi Charney
Sammy Chin
Dennis Chung
David Cirinelli
Steven Claiborne
David Cole
John Colon
Nicholas Coppola
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John Garcia
Vince Gatton
Darrell George
Julia Gibson
Donna Gins
Catherine Goetschel
Elyse Goodman
Melissa Goodman
John Gordon
Paul Greenberg
Darren Greene
Julie Griner
Alan Harris
Jennifer Hassenberg
Danny Heckman
Scott Hernandez
Keely Herrick
Alyce Hershenhart
Joseph Hom
Helene Igielski
Damon Jacobs
Douglas Jakubowski
Jennifer Jamula
Brad Jamula
David Johnston
Andy Kaleiwahea
Mitchell Karp
John Kelly
Celeste Kolodin
Elliot Kowalski
Scott Kramer
Naomi Kresner
Daniele Kucera
Dwayne Landry
Mark Lane
Michele LaValle

Emily Lesser
Brian Lewis
Galen London
Ana Lopez
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Jack David Marcus
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Margery May
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Jose Meneses
JoChristine Miles
David Mohamed
Matthew Moore
Michael Moran
Lauri Murray
Karen Nelson
Jackie Nichols
Jarrett Nolan
Christopher Nutile
Christine Ortolano
David Pais
Thompson Patton
Raymil Perez
Michael Pesce
Lawrence Peters
Steve Preston
Dina Pruzansky
Robert Quidone
Michele Rack
Lee Raines
Christopher Reimensnyder
Alfred Roach
Lucille Rodriguez
Jennifer Rondinelli
Timothy Rosato
Lisa Roth
Andy Salzer
Darrick Sampson
Luis Santos
Rich Scardino
Brian Schumann
Louis Sciuillo
Robert Sepulveda



Former Governor David Paterson

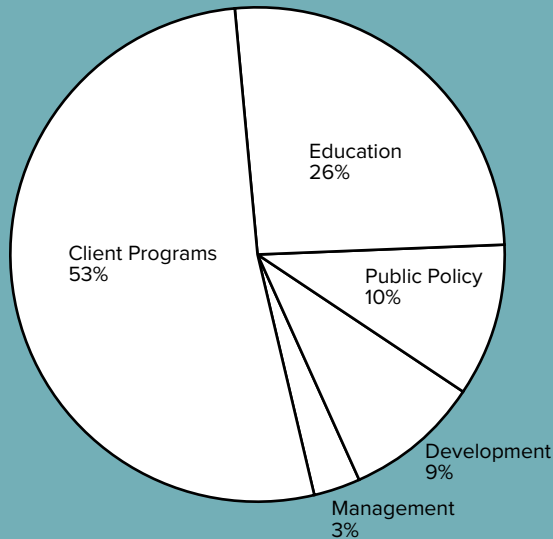
Michael Shattner
Jason Shaw
Brian Siedlecki
Alan Silverman
Carla Silverman
Marc Sinoway
Karen Snow
Marilyn Sommer
Dan Sperau
Arlene Spivack
Gary Stavella
Mark Steiner
Kate Strachan
Tari Stratton

Watty Strouss
Randy Swisher
Dave Tainer
Scott Tanzer
Jake Taylor
Sarah Tisch
Giovanni Vitacolonna
Jonathan Warnock
Colin Weil
Kenya Williams
Gregg Winkelman
Denise Yaney
Christian Zavala

Financial Summary 2010

Where the money goes

At GMHC, 88¢ of every dollar is used to direct services and programs.



The Consolidated Statement of Financial Position of Gay Men's Health Crisis, Inc. and affiliates as of June 30, 2010 and 2009 and related Consolidated Statements of Activities and changes in net assets, and of cash flows were audited by Mitchell and Titus, LLP. The Condensed Consolidated Financial Statements have been derived from the Consolidated Audited Financial Statements. Copies of the audit reports and the complete Consolidated Financial Statements are available upon request to David Fazio, Chief Financial Officer at 446 West 33 Street, New York, NY 10001-2601.

Condensed Consolidated Statement of Financial Position as of June 30, 2010 and 2009 as follows:

Fiscal Year (ending June 30)	2010	2009
Assets		
Cash and Investments	\$8,159,143	\$8,124,186
Government Grants Receivable	\$4,321,858	\$2,809,730
Pledges Receivable	\$775,701	\$322,951
Other Assets	\$2,484,401	\$2,411,736
Property and Equipment	\$2,756,717	\$3,454,606
Total Assets	\$18,497,820	\$17,123,209
Liabilities and Net Assets		
Government Contract Advances	\$359,696	\$478,982
Other Liabilities	\$1,570,015	\$1,350,794
Total Liabilities	\$1,929,711	\$1,829,776
Net Assets	\$16,568,109	\$15,293,433
Total Liabilities and Net Assets	\$18,497,820	\$17,123,209

Condensed Consolidated Statement of Activities and changes in net assets:

Fiscal Year (ending June 30)	2010	2009
Support and Revenue		
Contributions	\$4,387,343	\$4,627,450
Special Events	\$4,072,434	\$3,806,467
Government Contracts	\$15,057,294	\$14,211,183
Contributed Services and In-Kind Support	\$3,998,381	\$2,501,945
Other Revenue	\$1,834,819	\$2,030,234
Total Support and Revenue	\$29,350,271	\$27,177,279
Expenses		
Program Services	\$24,742,655	\$25,902,832
Support Services	\$779,467	\$811,913
Fundraising	\$2,553,473	\$2,038,567
Total Expenses	\$28,075,595	\$28,753,312
Change in Net Assets	\$1,274,676	\$(1,576,033)
Net Assets, beginning of year	\$15,293,433	\$16,869,466
Net Assets, end of year	\$16,568,109	\$15,293,433

Board of Directors 2009/2010

Odell Mays II, *Co-Chair*
Matthew L. Moore, *Co-Chair*
Martha Stark, *Vice-Chair*
Donald W. Deyo, *Treasurer*
Manuel Rivera, *Secretary*
Sarah Adams (appointed as of June 2010)
Jason Baker (appointed as of June 2010)
Juliet Cain
Steven Cutting
Craig M. de Thomas (appointed as of June 2010)
Frank Dix
Jody Falco (appointed as of January 2010)
Richard F. Ferrari
Robert Fullilove
Tim Gunn (completed term as of March 2010)
Brian Huchro (appointed as of September 2009)
Peter Lichtenthal
Jo Christine Miles (completed term as of July 2010)
Matthew Morningstar
Clarence Patton (appointed as of September 2009)
Mickey Rolfe (appointed as of June 2010)
David M. Valdez (completed term as of June 2010)

Joan H. Tisch, *Lifetime Trustee*

Management Teams 2009/2010

Senior Management Team

Marjorie J. Hill, Ph.D., *Chief Executive Officer*
Janet Weinberg, *Chief Operating Officer* (starting August 2009)
Sean Cahill, Ph.D., *Managing Director, Public Policy, Research & Community Health*
David Fazio, *Chief Financial Officer* (starting February 2011)
Anthony Fullington, *Chief Financial Officer* (through September 2010)
Terri D. Jackson, *Managing Director, Program Services and Evaluation* (through May 2010)
Jeff Rindler, *Managing Director, Program Services and Evaluation* (starting July 2010)
John Vasconcellos, *Managing Director, Development & Marketing* (January 2010 to January 2011)

Management Team

Daniel Blausey, *Director, The Michael Palm Center for AIDS Care and Support*
Kenneth Cox, *Director, Special Events* (through September 2010)
Lynnette Ford, *Director, The David Geffen Center for HIV Prevention and Health Education* (starting April 2010)
David Garza, *Director, Institutional Giving* (starting October 2010)
Karen Gooden, *Director, The David Geffen Center for HIV Prevention and Health Education* (through December 2009)
John Guidry, *Director, Community Health/Research* (starting March 2011)
David Hind, *Director, Volunteer, Work and Wellness Center* (starting August 2010)
Krishna Laven, *Controller*
Felix Lopez, *Director, Legal Services*
Moira Mendoza, *Director, Health Informatics* (starting February 2011)
Tonya Miller, *Director, Special Events* (starting October 2010)
Silvia Morales, *Director, Management & Budget*
Robyn Overman, *Director, Human Resources*
Francisco Roque, *Director, Community Health* (March 2010 to February 2011)
Nathan Schaefer, *Director, Public Policy*
Dave Tainer, *Director, Information Systems*
Richard Teller, *Director, Major Gifts*
Jennay Thompson, *Director, Coordinated Care* (starting April 2010)
Gregg Weinberg, *Director, Health Informatics* (through April 2010)

Design: Adam Fredericks

Written by Alexander Horwitz

Editors: David Garza, Krishna Stone, Richard Teller, John Vasconcellos

Photography: Donna Aceto, Anna Bernstein, Paul O. Colliton, Adam Fredericks, Giovanni Koll, Ivan Monforte, Luna Ortiz, PropertyShark.com (450 West 33rd Street), Peter Schaaf (cover and profiles), Krishna Stone, Nicole Zahour

Independent auditors: Mitchell & Titus LLP

Pro-bono legal counsel: Davis Polk & Wardwell

**GMHC fights to end the AIDS epidemic
and uplift the lives of all affected.**

446 West 33 Street
New York, NY 10001-2601

gmhc.org

