The Future Has a Past
Gay Men’s Health Crisis is the embodiment of that concept. Over three decades ago a virus was detected and the world changed. Six men brought together by loss, fear, and a compulsion to do something would eventually alter the outcome of this health crisis, and change and empower those most directly affected by HIV and AIDS. The holistic model GMHC initiated has had far-ranging impact on HIV and AIDS and other debilitating diseases. This is very much a part of GMHC’s gift to the world of health care.

It is a tremendous legacy and GMHC stands on the shoulders of leaders and supporters. Clients, activists, donors, all who made GMHC’s existence possible then and continue to make its work possible today. As we work to end the epidemic, you can have an active role as we chart a future for GMHC.

The information in this brochure is not intended as legal advice. Be sure to consult with a tax or estate expert familiar with the tax laws in your state before making any determination about your legacy planning.

For Tax & Financial Professionals
Please ask your clients to allow you to notify us if we have been included in their plans so that we may welcome them into the Legacy Society, our recognition group for those that have included GMHC in their estate plans. Please send us their name and address so that we may thank them, and inquire about their preferred listing for our annual report and website.

Gay Men’s Health Crisis, Inc.
446 West 33rd Street
New York, NY 10001-2601
Legacy Society

What Will Your Legacy Be?
During life’s struggles, we are often reminded that more can be done to support those less fortunate with acts of kindness. We do this because we understand there is an obligation to comfort those who are suffering. While alive, we strive to nurture and support our family and friends unconditionally. GMHC is there for those in need. Your charitable giving during your life has helped GMHC and now provides you with another opportunity to continue that legacy of compassion. In supporting GMHC’s Legacy Society you help others long into the future.

We Are All Survivors
The epidemic continues, and is the worst public health crisis in modern times. Despite the numerous advances in treatment, the numbers of those infected continue to rise. Those who are most vulnerable are gay men, the economically disadvantaged, people over 50, women, youth, minorities and those with little or no insurance.

Options for Planned Giving

LEGACY GIFT | YOUR BENEFITS
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Charitable Bequests | By including GMHC in your will, you can sustain our critical work without giving up crucial assets needed during your lifetime. Bequests can take the form of a specific sum or percentage of an estate. Or you can designate the remainder of your estate after other beneficiaries have received the portion designated for them. A contingent bequest designates GMHC as a contingent beneficiary.
Retirement Assets | To bequeath retirement assets, you may name GMHC as a primary or a contingent beneficiary of all, or part of a retirement plan. When you pass away, or if your primary beneficiary does not survive you, the remaining assets pass to GMHC.
Life Insurance Assets | You can leverage modest premium payments into a significant contribution to GMHC by simply naming GMHC as the primary or contingent beneficiary of all, or a portion of the proceeds of your policy.
Charitable Trusts | You can provide for your loved ones immediately while also supporting GMHC. You transfer assets to a trust, which then provides income to your partner, children, a friend, or even yourself over a period of time. After that period, the principal passes to GMHC.
Charitable Lead Trusts | You can create a charitable lead trust by transferring assets to the trust. The trust then pays GMHC an annual income for a fixed number of years, after which the principal from the trust reverts to you, or your partner/children or any other beneficiaries you designate.

Testimonials
For the philanthropically inclined, there are few greater ways to satisfy that passion than by joining GMHC’s Legacy Society. It is a tremendously rewarding feeling to know that you are giving to such an amazing organization, leaving a legacy that supports an agency on the front lines, like it always has been. Joining the Legacy Society is simple and it makes a lasting impact on GMHC’s future.

– Myron Sulzberger (“Mickey”) Rolfe
GMHC Board Chair 2011–2014

In 1993 I made a long-term commitment to GMHC through my estate plan, in addition to my annual support. At that time I saw what a devastating effect AIDS was having on our communities and knew that support for medical and social services was critical. Although the face of HIV/AIDS has changed from then to now, it is still with us, and GMHC will continue to need our support today and in the future.

– Dr. Martin Nash

gmhc.org/legacy

This notice gives notice to GMHC that I have made a provision to the organization to affirm my commitment to their work, and continue the legacy of helping to end the AIDS epidemic and ensure access to care. I am aware that this notice is optional, but that I will be included as a member of The Legacy Society, GMHC’s Planned Giving Program, and that further, I can participate anonymously or with full name recognition (see reverse).

gmhc.org/legacy